

BRIDGEWATER STATE UNIVERSITY

EXTERNAL RELATIONS COMMITTEE

April 15, 2025

3:00pm

Martha Dennison Rondileau Room, Maxwell Library

AGENDA

- I. CALL TO ORDER
- II. ACTION: APPROVAL OF MINUTES (December 3, 2024)
(Attachment)
- III. INFORMATION: ELEVATING BUSINESS MARKETING CAMPAIGN
- IV. INFORMATION: EXPANDING BUSINESS OUTREACH AND ENGAGEMENT
- V. INFORMATION: EXCEL: EXPANDING OUTREACH AND ENGAGEMENT
- VI. INFORMATION: BSU ECONOMIC IMPACT REPORT
- VII. OTHER BUSINESS
- VIII. ADJOURNMENT