

BRIDGEWATER STATE UNIVERSITY

EXTERNAL RELATIONS COMMITTEE

December 3, 2024
3:30pm
Virtual via Zoom

AGENDA

- I. CALL TO ORDER
- II. ACTION: APPROVAL OF MINUTES (APRIL 16, 2024)
(Attachment)
- III. INFORMATION: THE BRIDGEWATER COMMITMENT
(Attachment)
- IV. INFORMATION: WINTER/SPRING 2025 BRIDGEWATER RISING ADVERTISING
CAMPAIGN
- V. INFORMATION: EXPANDING BSU INDUSTRY PARTNERSHIPS
(Attachment)
 - A. MENTORING
 - B. MASS BIO EDUCATION
 - C. HEALTHCARE WORKFORCE SUMMIT
- VI. OTHER BUSINESS
- VII. ADJOURNMENT